

Breathe better

Tired? Wheezy? Cold's won't go away? Allergies or asthma sapping your strength? It's a common problem these days, and doctors put the blame squarely on polluted air.

It's time to do something about it!

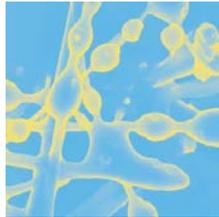
The place to start is in your own home, for two good reasons. First, you spend more time breathing the air in your home than anywhere else. Second, according to EPA, indoor air can be 70 times more heavily polluted than outside air.



Large-size particles
Pollen spore 5-100 microns



Mid-size particles
Dust mite feces .3-10 microns



Sub-microscopic particles
Household dust
.001-10 microns

Live better

Here, at last, is the answer.

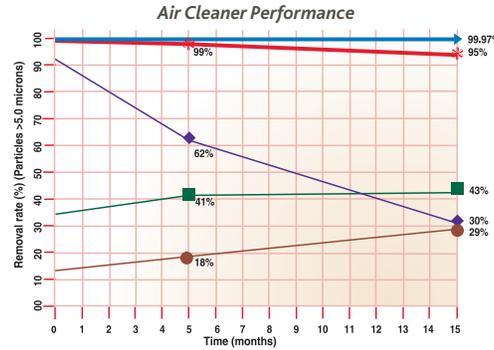
A breakthrough technology, based on the turbulent flow precipitation principle, removes airborne particles that are the source of the problem.

Installed in your home, the Lifebreath Air Cleaner will clean all the air in every room, continuously. No other residential air cleaner can offer such a high level of performance.

Users report instant relief when they install a Lifebreath Air Cleaner. To safeguard your health, and the health of your family, you should find out more about the Lifebreath TFP/HEPA Air Cleaner at www.lifebreath.com.

Just say Lifebreath, and breathe easy!

Airia Brands Inc, developers of the Lifebreath TFP Air Cleaner, are leaders in the increasingly-important field of Indoor Air Quality Management. For over fifteen years their Lifebreath systems have been used to clean and freshen air in homes and businesses.



- ▶ Lifebreath TFP + HEPA air cleaner. Performance does not decay.
- * Performance of Lifebreath Air Cleaner. Minor efficiency drop at end of test.
- Typical deep pleated media filter performance. Particle-stopping ability is comparatively low.
- ◆ Popular brand of electronic air cleaner. Significant performance drop.
- Self-charging electrostatic filter. Lowest performance in test.

Note: Efficiency x Initial Airflow = Removal Rate Drop-off in efficiency of media and electrostatic filters is due to decrease in airflow as they load with particles.

Call for a free, no-obligation air quality inspection and estimate.

Setting a new standard
for energy efficient, clean air homes



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Visit us at www.lifebreath.com



Strong Medicine for sick homes

The best solution
to today's indoor
air quality problems.



Revolutionary Lifebreath
whole-house air cleaner
with HEPA option.

New hope for
allergy and asthma sufferers.

Make Your Home A Safe Haven From Airborne Pollutants



Whole House Unit

The new Lifebreath Turbulent Flow Precipitator (TFP) Air Cleaner offers particle-removing performance similar to the most sophisticated systems used in hospitals, laboratories and industry. It will purify the air in an average-size house at least 10 times every day.

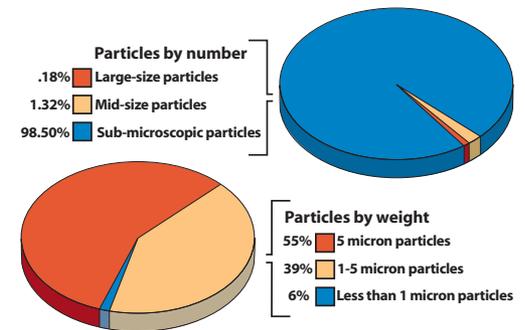
Five reasons why...

...the Lifebreath TFP Air Cleaner will give you greater long-term protection than any other type of whole house residential air cleaner.

1. Lifebreath removes health-threatening particles from the air far more effectively than other residential air cleaners.
2. Lowest maintenance air cleaner available. Check-up required only once a year.
3. It cleans the air throughout your home, benefiting everyone in the family, all the time.
4. It allows air to circulate freely without putting any extra load on your air distribution system.
5. Unlike electronic air cleaners, Lifebreath does not generate any poisonous ozone which attacks your lungs.

It is the Number of Particles that Matter, Not the Weight

Take a close look at the performance figures for residential air cleaners and make sure they are measuring the number of the particles removed, not the weight. A simple furnace filter may well remove all the particles larger than 5 microns in size.



Turbulent Flow Precipitation and how it works

Swirling air is forced through narrow channels inside the air cleaner. Airborne particles are flung against the walls of the channels by the turbulent air. The walls are made of a special material which captures the

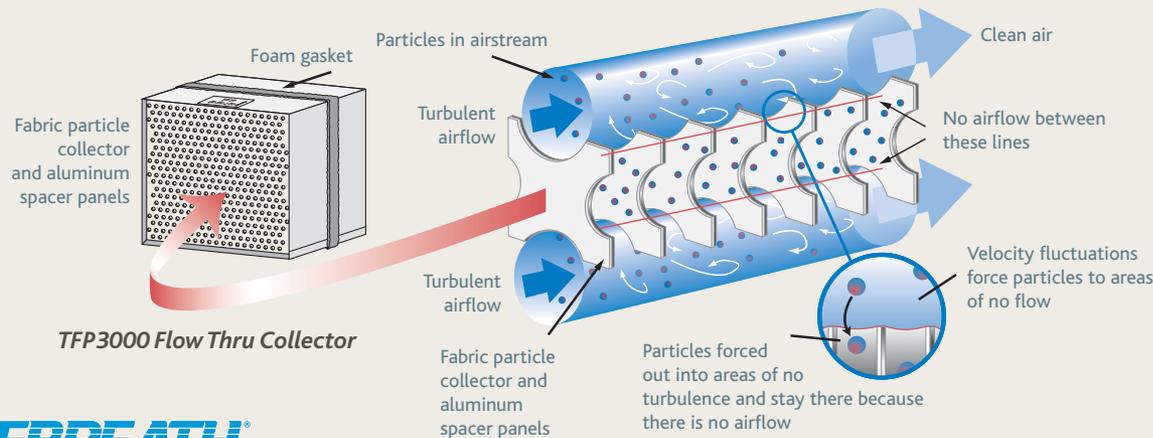
particles and removes them from the airstream. The result – dirty air in, clean air out, with no filters to limit the free flow of air!

This could be expressed as an 80% removal rate – by weight. But, as these charts show, particles larger than 5 microns account for only 0.18% of the total number of particles in the air. That 80% figure sounds impressive, but it still leaves 99.82% of the particles still circulating!

TFP + HEPA = long lasting 99.97% clean air



Magnified detail of collector panel



TFP3000 Flow Thru Collector



| | .5 microns | 1.0 microns | 5 microns |
|-----------------------------------|--|-------------|-----------|
| <i>Lifebreath TFP 3000</i> | 90% | 96% | 99.9% |
| <i>Lifebreath TFP 3000 + HEPA</i> | Filter performance 99.97% at .3 microns. System Efficiency: MERV 15 | | |